

Crop Storage Institute

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NEWS RELEASE

CROP STORAGE INSTITUTE ADDS NEW POSITION

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For Immediate Release

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The Crop Storage Institute has added a new position to their staff. They have brought on Joe Shefchik as a campaign designer and spokesperson.

The primary objective of CSI is to gather information from universities throughout the country. Once they have the information, it is packaged in an easy to understand format and distributed to loan institutions, expansion advisors, and dairy farmers.

CSI was formed in 1995 by a group of feed storage producers who saw the need for more information regarding feed storage. Bruce Johnson, a member of the CSI board of directors, says "We felt there was a real need to provide more availability to the information regarding feed storage. By hiring Joe Shefchik, we significantly increase the amount of people we are able to reach."

Shefchik is 21 years-old and currently finishing his Bachelor's Degree at the University of Wisconsin-Stevens Point. He spent this summer working with CSI as a national spokesperson. Of the opportunity Shefchik says, "It's a tremendous opportunity for both CSI and me. I've been involved in agriculture all my life and I really look forward to working within the agriculture community."